Rezwan Islam

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SUMMARY

Product-focused MBA candidate and mechanical engineer by training, working on internal commerce tooling for Peacock at NBCUniversal. Brings fintech and AI product experience in PRDs, A/B testing, and event instrumentation.

EXPERIENCE

NBCUniversal | New York, NY | ***Product Management Intern, Publishing Tools*** **Sept 2026 – Present**

- Coordinating UAT, release communications, and Help Center documentation for an internal publishing tool used by Marketing, Editorial, and SEO teams across Peacock, NOW, and SkyShowtime, routing their requests from Airtable into Jira.
- Ran UAT on a live sports fixtures table for Peacock's signed-out page, flagging 5+ bugs and working them through with engineering, design, and the sports data vendor to a production beta that shipped with several proposed design changes.

Welcome to Chinatown | New York, NY | ***AI Strategy and Operations Intern*** **June 2026 – Aug 2026**

- Co-developed AI curriculum and taught it directly to immigrant-owned and multilingual Chinatown small businesses at a 501(c)(3) economic development nonprofit, then trained 5 pilot Entrepreneurship Assistance Centers and turned 23 post-session responses into a prioritized fix list for the statewide rollout.
- Built an interactive web app, Justice is Served, in partnership with the Manhattan Borough President's office, connecting 1,500+ daily jurors at the Chinatown courthouses to 40+ locally owned lunch spots, with trilingual, accessibility-first UX built in Claude Code on an Airtable backend and refined across 6 feedback rounds with staff, jurors, and past courthouse visitors.

Odynn | New York, NY | ***Product Management Intern*** **June 2025 – Aug 2025**

- Validated 50 product features across 3 release cycles, tracing booking failures to points-to-cash miscalculations, payment errors, and bad API data verified in Postman, and documented each in Jira and Confluence with acceptance criteria. Prioritized fixes by client impact on a white-labeled platform, recovering 20% more completed flight bookings.
- Rebuilt event tracking from scratch, delivering Amplitude dashboards covering 150+ user events, closing 40+ gaps, and defining the platform's first event taxonomy across booking, search, and payment, validated in SQL. Took the platform from no usable client data to one consolidated view that drove roadmap decisions and supported closing 5 new clients.

Rocket Companies | Detroit, MI | ***Digital Product Management Intern*** **May 2024 – Dec 2024**

- Spearheaded a Plaid API integration that streamlined asset verification for clients on a mortgage app used by roughly 1M people monthly, leading designers and engineers from requirements through launch. Ran A/B testing on how and where the connection was surfaced, growing direct account connections by over 500%.
- Designed the use cases and escalation architecture for an AI onboarding chatbot on the Rocket Mortgage mobile app, drawing the line between what the bot resolved and what reached a banker on a team fielding heavy call volume. Reduced banker escalations by 40% and lifted form completion by 25%.
- Led a five-person cross-functional intern team as PM to design and build a side-by-side home comparison feature for Rocket Homes, sourcing the opportunity from Adobe Analytics, running UAT in Jira, and demoing to executives in under two weeks. Won the June 2024 Tech Demo Award and drove a 20% increase in user engagement once the feature shipped.

LEADERSHIP AND PROJECTS

- **Snag (2026):** Built and shipped a web app that texts users the promo codes in new YouTube videos (Bun, Hono, SQLite, Twilio).
- **DSAS Vice President (Feb 2024 – Jan 2026):** Ran 15+ events and doubled active membership in one semester.
- **Zicklin Graduate Student Ambassador:** Advise prospective MBA students; spoke at Aug 2026 orientation.

EDUCATION

Baruch College, Zicklin School of Business | MBA, Business and Data Analytics focus — Exp. May 2027 | GPA 4.00

The City College of New York | B.E. Mechanical Engineering — GPA 3.83

SKILLS

Product	Jira, Confluence, Azure DevOps, Airtable, Figma, Claude Code, PRDs, user stories, acceptance criteria, Agile/Scrum/Kanban, UAT, A/B testing, backlog management
Analytics	SQL, Python, Amplitude, Adobe Analytics, Google Analytics, Tableau, Power BI, Excel/VBA, Postman